



**Experience automated marketing for REALTORS®** 

# **AUTO-LISTING PROMOTION**

With Targeted Advertising on Mobile-first Property Websites.

# **AUTO-CONTENT POSTS**

Across Facebook, Twitter, LinkedIn and soon, Instagram.

# **AUTO-LEAD GEN MARKETING**

Customized to reflect your Market and shared on Social Media.

Let **Back At You** handle everything from adverting your listings, creating and posting content, and capturing leads through social media, all in one intuitive place.

GET BACK TO DOING WHAT YOU LOVE. LEAVE THE SOCIAL MEDIA TO US.





# ALL-IN-ONE



### **SOCIAL MEDIA AUTOMATION**

Maximize visibility online with social media campaigns.

### **WEBSITES & LANDING PAGES**

Easy to use mobile-first websites for companies, teams, and agents to capture leads.

# **LEAD ROUTING**

Rules based routing to ensure leads are contacted quickly and by the right people.

### CRM – LISTINGS, MARKETING, & MORE

The center of the action and home to listings, marketing, open house tools, and more.

### TRANSACTION MANAGEMENT

Manages entire process, integrates and provides financial and commission reporting.

# Brokers often use 10 or more vendors to accomplish what we can in just ONE SIMPLE PLATFORM.

We help brokerages and high performing teams run their businesses more efficiently. Using one platform, agents have full access to comprehensive marketing tools and features that allow for an automated approach to lead generation, nurturing, and closing. This seamless flow is why our clients experience higher agent adoption and usage, as well as better agent recruiting and retention.

Contact us to schedule a demo and see how we can make your business more efficient, as well as a desirable place to work!

**ALL YOU NEED** backatyou.com

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